

Sacred Hive

PROMO TEAM • APP GUIDE

Promote shows and get on the guest list.

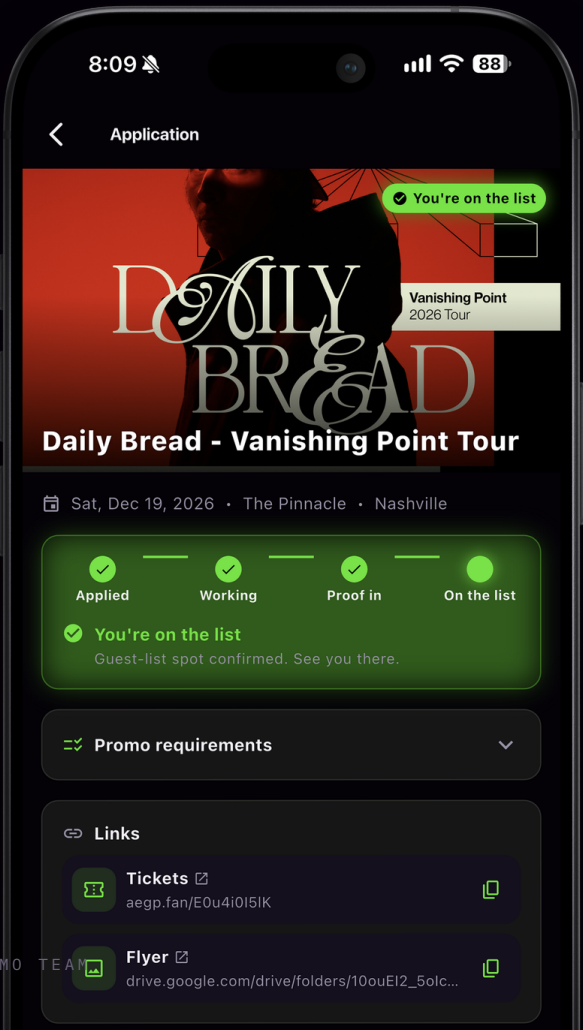
How to use the Promo Team section of the Sacred Hive app: get in with your invite code, apply to promote a show, post your promo, upload proof, and lock in your spot on the list.

THE APP

SACRED HIVE • IOS & ANDROID

WHERE IT LIVES

SETTINGS → PROMO TEAM





THE WHOLE THING ON ONE PAGE

How it works, start to finish

Every show has a roster of promoters. You apply, you do the promo the show asks for, you upload proof as you post, and the team confirms you on the guest list.



Applied



Working



Proof in



On the list

1 • APPLIED

Apply to promote

Pick an open show in Promo Events, read its requirements, tap Apply.

2 • WORKING

Do the promo

Post what the show's requirements ask for: stories, feed posts, tags, ticket link.

3 • PROOF IN

Upload proof as you go

Screenshot each post and add it under My Applications & Proofs right after posting.

4 • ON THE LIST

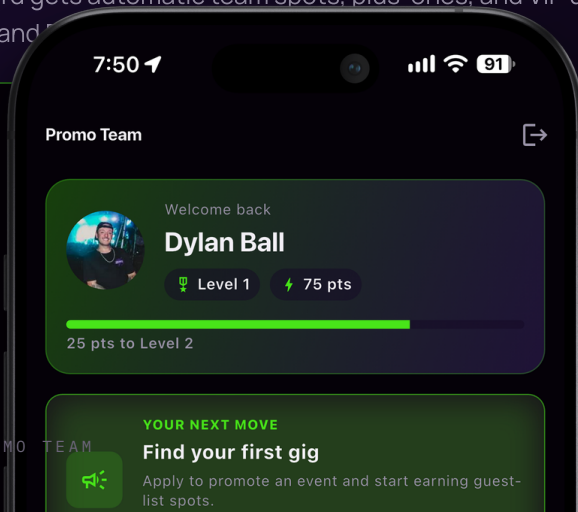
You're in

The team approves you. You get a push, and your name is on the guest list at the door.

WHAT YOU EARN

Free entry to the show you promoted

A guest-list spot is for you. Show up, give your name at the door, walk in. Along the way you earn points, levels, and a place on the team leaderboard, and the top of the board gets automatic team spots, plus-ones, and VIP upgrades to Sound Haven and more.

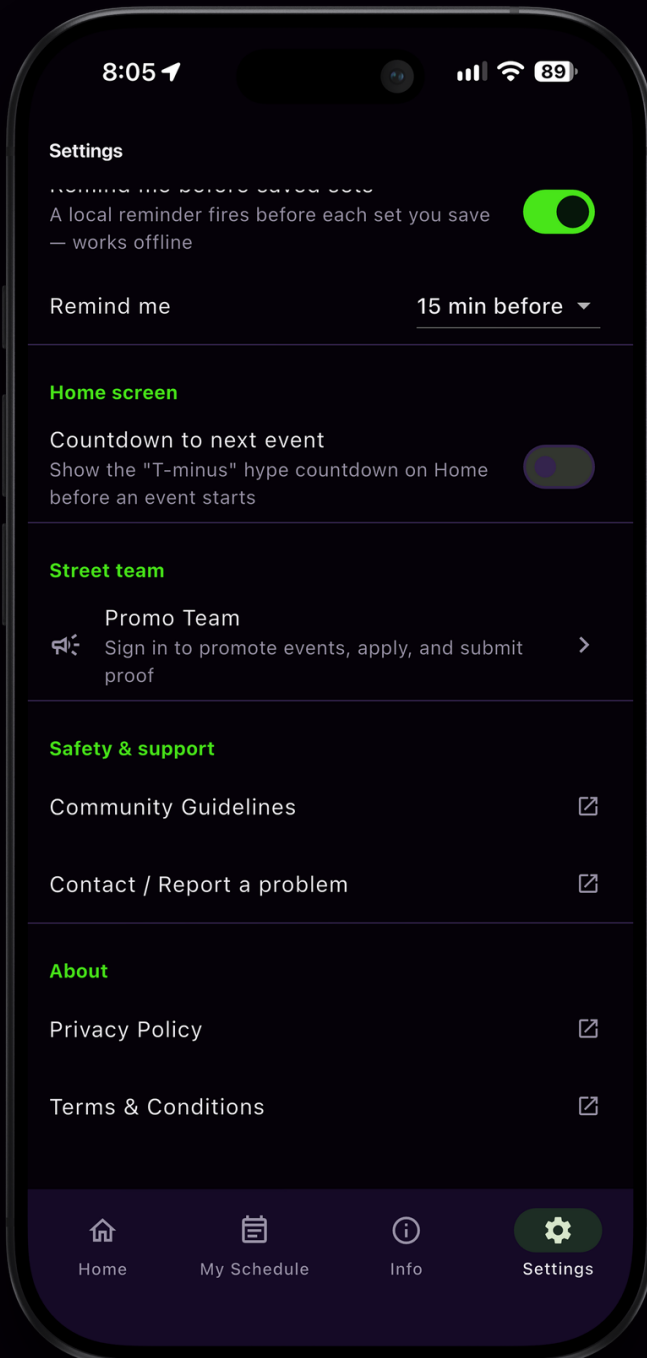




1 GET IN • PART A

Download the app and open Promo Team in Settings

Search **Sacred Hive** on the App Store or Google Play. It's the same app fans use for lineups and set times. The Promo Team section is inside it, under **Settings** → **Street team** → **Promo Team**.





1 GET IN • PART B

Create your account with your invite code.

On the sign-in screen tap **Have an invite code? Create an account**. Enter the invite code from the management team, your name, the Instagram handle you'll post from, your email, and a password.

01 Invite code

Signup is invite-only. No code yet? Message us before you register.

02 After that, just sign in

You stay signed in, and a **Promo** tab appears in the bottom bar.

8:07

< Create Account

📷 Invite code

Provided by the Sacred Hive promo team

First name Last name

📷 Instagram handle

@ Email

🔒 Password

At least 8 characters

Create Account



2 YOUR HQ

The Promo Team home screen

01 Your level and points

The bar shows how close you are to the next level.

02 Your next move

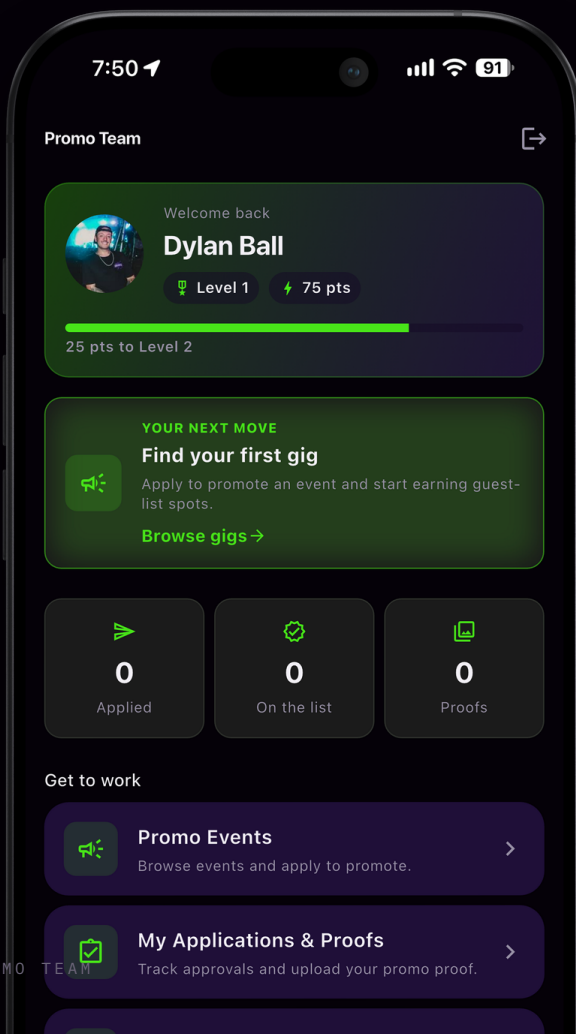
The green card is the one thing to do right now. Tap it and it takes you there.

03 Applied · On the list · Proofs

Your totals. **On the list** is the one that matters.

04 Get to work

Promo Events, My Applications & Proofs, Team Leaderboard, Profile.





3 FIND A GIG

Find a show to promote

01 **Open** spots left

The roster has room, so apply while it's open.

02 **Full** roster full

Tap in and join the waitlist. If a spot opens you get a push.

03 **Pick shows you'll actually post about**

A guest-list spot is earned by the promo, not by applying.





4 APPLY

Read the requirements before you apply

01 Promo requirements

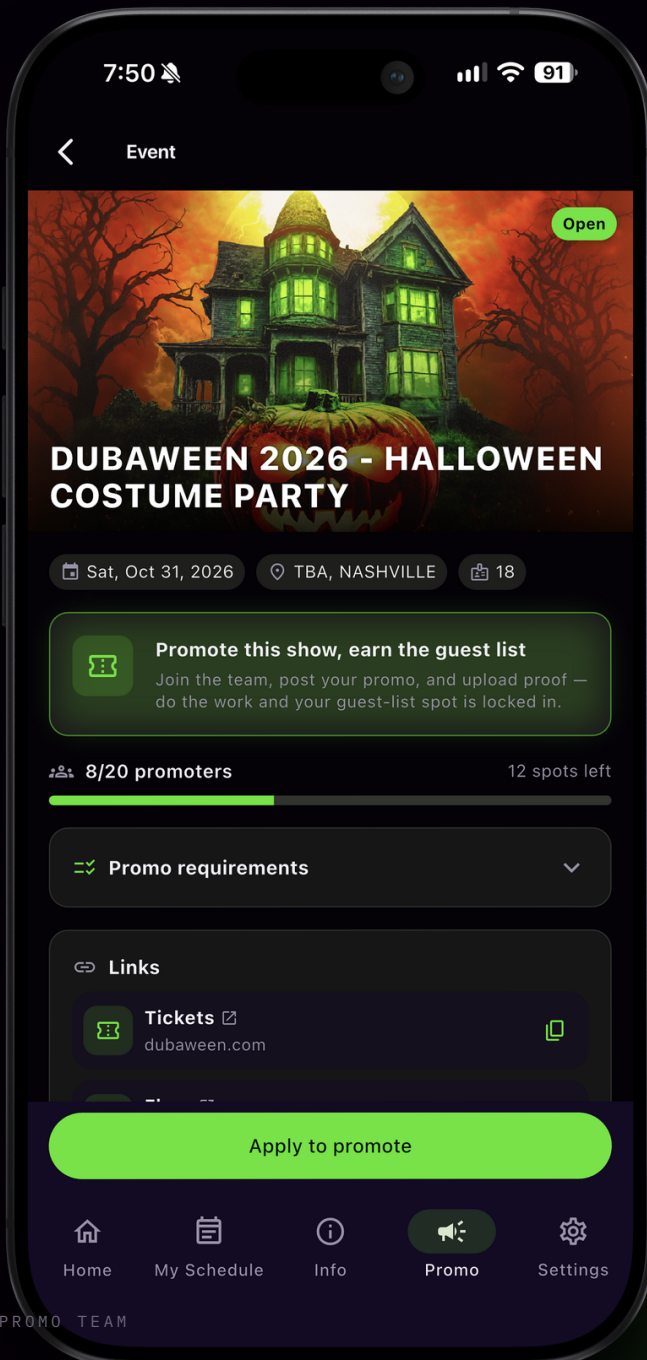
Tap to expand and read it, since every show is different.

02 Links

Tickets and flyer. Always post the ticket link from here.

03 Applying puts you on the team, not on the list

The list comes after the work and the proof.





WHEN THE ROSTER IS FULL

If the roster is full, join the waitlist

01 Read "What you're signing up for"

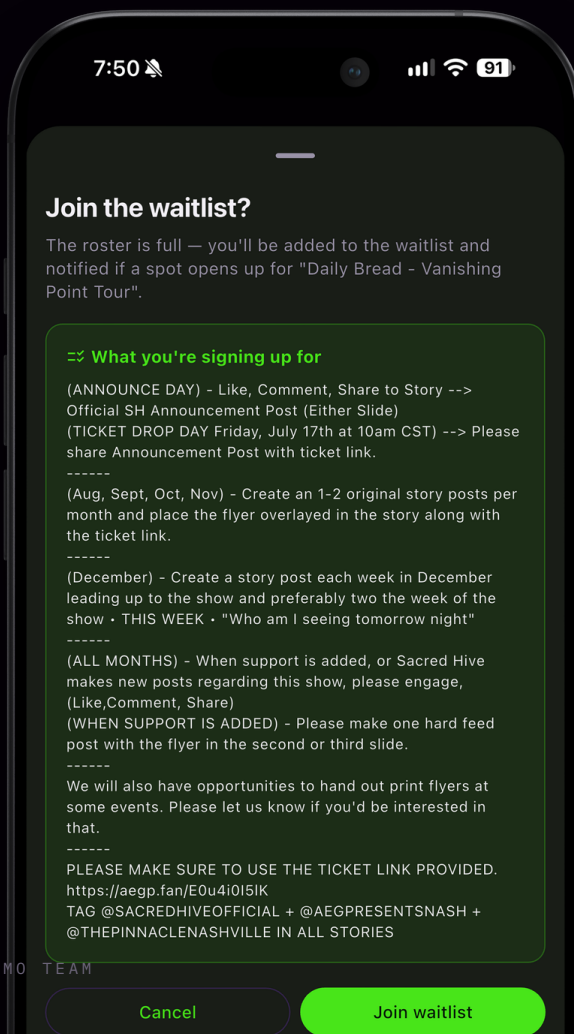
The sheet shows the show's full requirements first.

02 Tap Join waitlist

You show as **Waitlisted**: next in line if a spot opens.

03 Get the push, then it's a normal show

Post, upload proof, get approved. Can't follow through? **Withdraw application.**





5 DO THE WORK

What the requirements usually ask for

The exact list is in the app for each show and it's the one that counts. Most shows look like this. Every item is a post you'll screenshot as proof.

ANNOUNCE DAY

Like, comment, share the official announcement to your story

TICKET DROP

Share the announcement with the ticket link from the app

EVERY MONTH UNTIL THE SHOW

1 to 2 original stories with the flyer and ticket link

SHOW MONTH

One story a week, two the week of the show

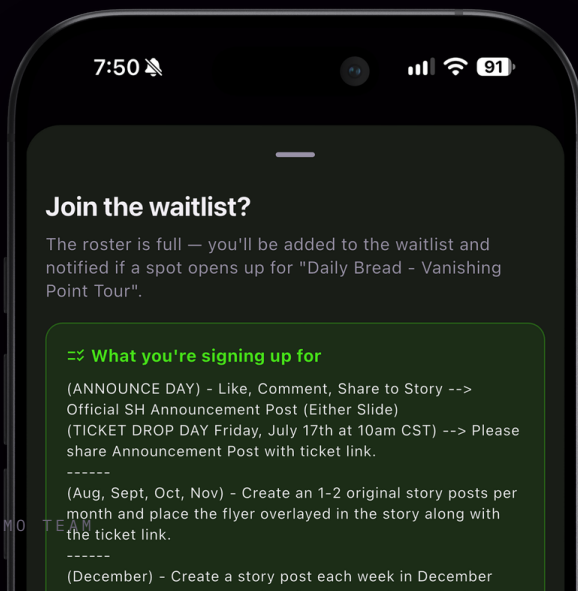
WHEN SUPPORT IS ADDED

One hard feed post, flyer as slide 2 or 3

EVERY POST, EVERY TIME

Use the app's ticket link and tag @sacredhiveofficial and every account the requirements name

Print flyers. Some shows have hand-out flyers too. Message the team if you want in.





6 UPLOAD PROOF

Upload proof right after you post

01 Screenshot the live post

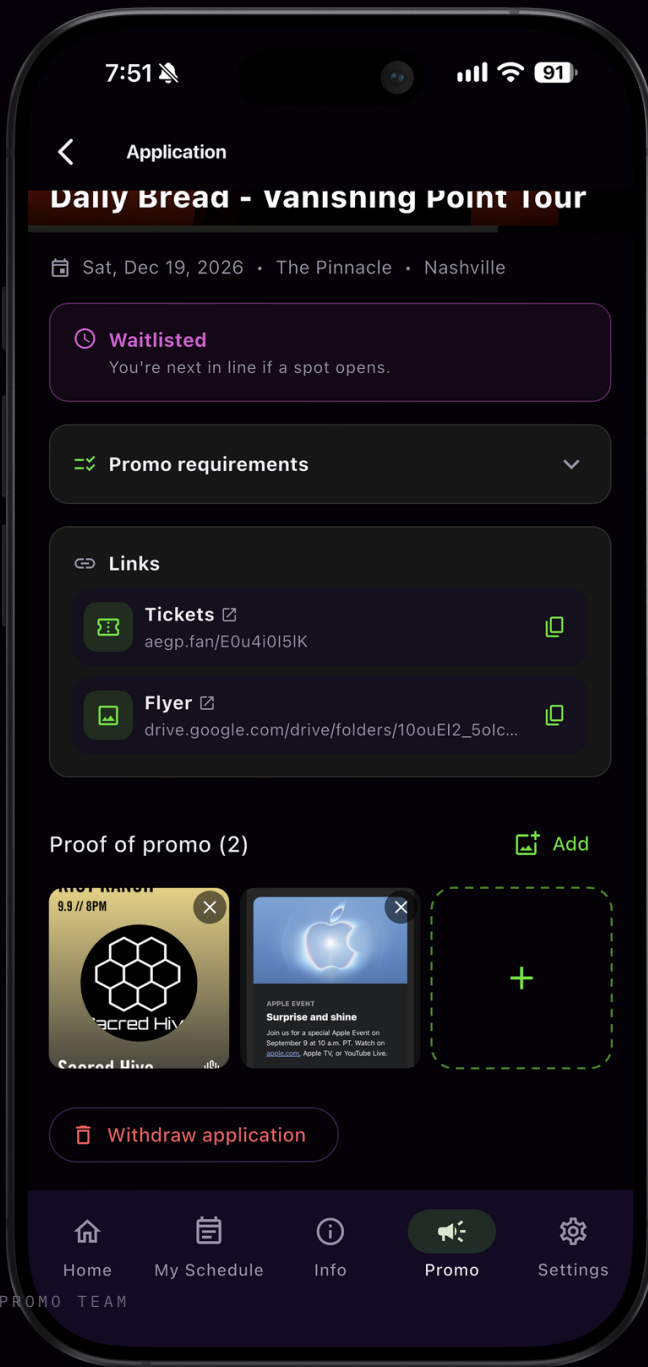
Tags and ticket link visible. The flyer alone is not proof.

02 My Applications & Proofs → the show → Add

Pick one or several screenshots, and tap the X on any you didn't mean to add.

03 Same day you post

Stories vanish in 24 hours. Your status moves to **Proof in review**.





7 YOU'RE ON THE LIST

What happens when you're approved

01 You get a push

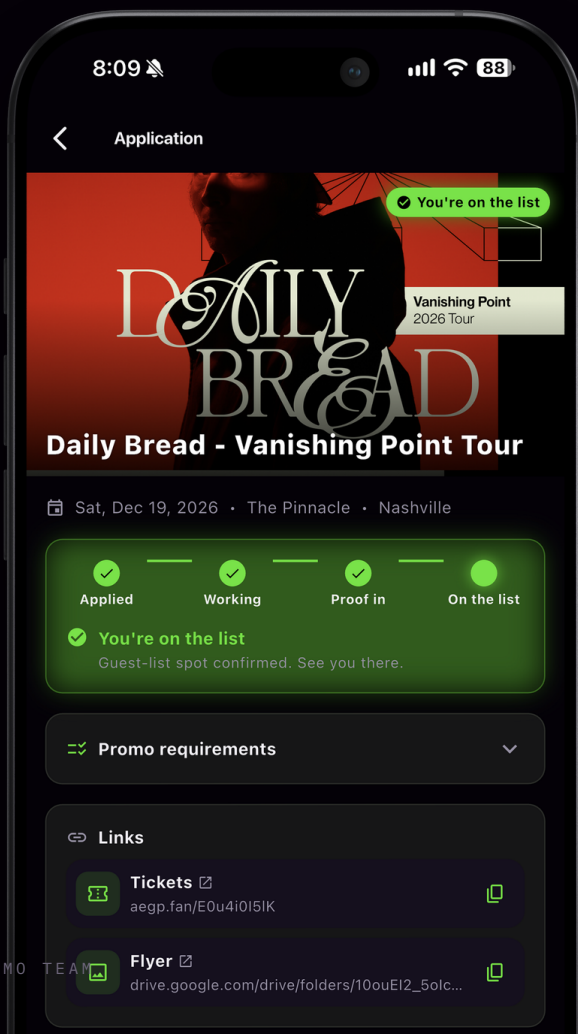
"Your application for [show] was approved." The strip fills to **On the list**.

02 Free entry, for you

Give your name at the door, there's no ticket or code to show.

03 Keep posting through show day

Week-of stories still count and still earn points. After the show it moves to **Past gigs** with your proofs.





THE FIVE BADGES

What each status means

On the team

Applied, no proof yet. Post the promo, then upload proof.

Proof in review

Proof uploaded, not approved yet. Hang tight, keep posting on schedule.

✓ On the list

Approved. Guest-list spot confirmed. Show up and say your name at the door.

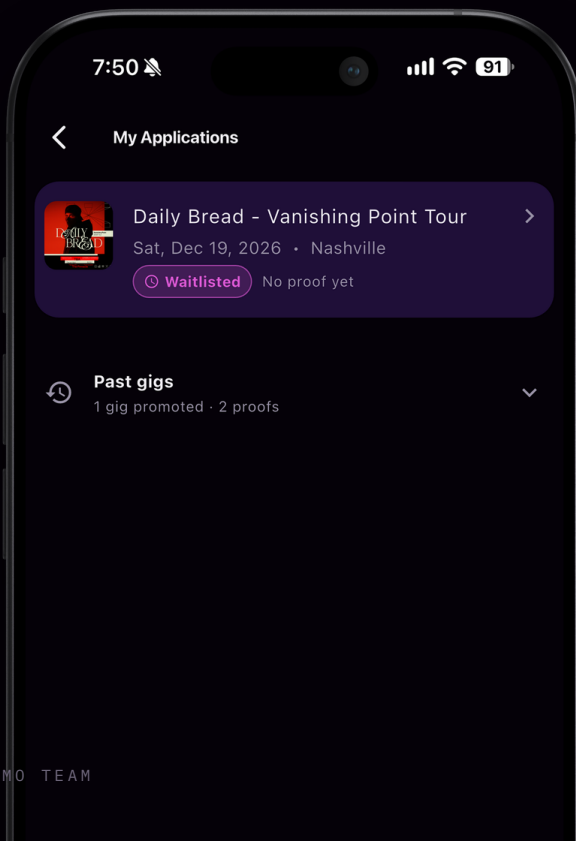
Waitlisted

Roster was full. You're next in line and you'll get a push if a spot opens.

Not selected

This one didn't work out, so apply to the next one.

Where to look. On the show's card in Promo Events and My Applications, and at the top of the application screen with a line saying what to do next.





TEAM LEADERBOARD

Points, levels, and the leaderboard

01 Points

Apply to gigs, upload proof, land guest-list spots. Each earns points.

02 Levels

Points fill the bar on your HQ card. Each level takes more than the last.

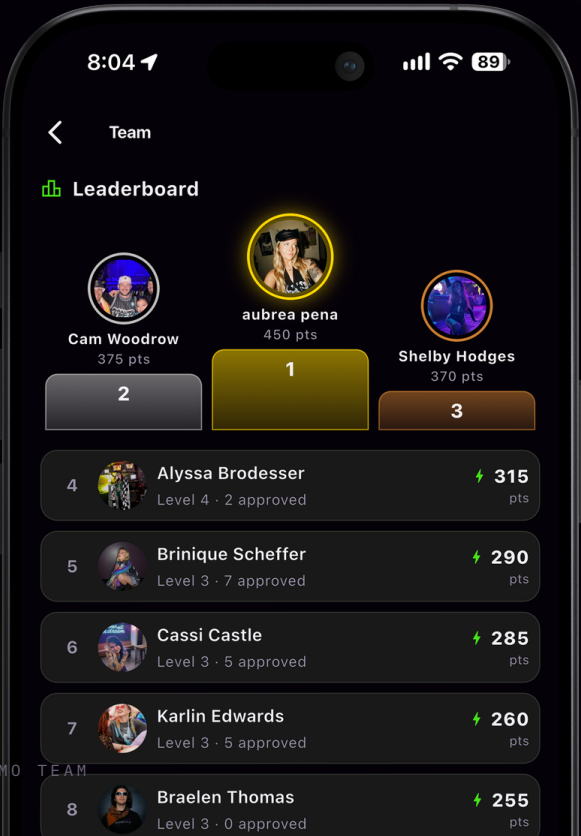
03 The board

Top three on the podium, everyone else ranked below. The people at the top aren't the ones who applied most, they're the ones who got approved most.

WHAT THE TOP OF THE BOARD GETS

Automatic team spots, plus-ones, and VIP upgrades

Top promoters are picked for automatic spots on the team without applying, a plus-one at select events, and complimentary VIP upgrades to Sound Haven and Eternal NYE.





GROUND RULES

Ground rules

01 Use the ticket link in the app

It's how sales get credited to the street team. Copy it every time.

02 Tag every account the requirements name

An untagged post can't be verified, so it can't be approved.

03 Upload proof the same day you post

Stories disappear in 24 hours.

04 Real posts only

Your own public account, live, with no reused screenshots or alt accounts.

05 Can't follow through? Withdraw

The spot goes to the next person and your record stays clean.

06 Engage with everything about the show

Like, comment, share every Sacred Hive post about a show you're on.